

# **Ending hunger starts with people.**

Communication on Engagement (CoE)

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President & Chief Executive Officer, The Hunger Project

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Period covered

May 2021-May 2023

Part I: Statement of Support by the Chief Executive

10 May 2023

Dear Mr. Secretary General,

The Hunger Project, on behalf of its offices in 23 countries worldwide, confirms its support of the United Nations Global Compact and a commitment to advancing its Ten Principles in the areas of human rights, labor and environment. This report is an ongoing Communication on Engagement with the UN Global Compact.

This report includes our related practical actions and measurement of outcomes, with special focus on conflict-driven food system challenges and ongoing response to pandemic impact.

We will share this information with our stakeholders through our primary channels of communication.

In partnership,

Tim Prewitt

President and CEO

The Hunger Project

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# **Part II: Description of Actions**

- We challenge ourselves to ensure that each of our strategies builds on ten principles that we consider fundamental to ending hunger: human dignity, gender equality, empowerment, leverage, interconnectedness, sustainability, social transformation, holistic approach and decentralization.
- We implement human rights-based approaches in all of our 12 Program Countries' operations, in partnership with approximately 12 million local stakeholders annually.
- We facilitate women's empowerment and gender equality trainings to eliminate discrimination, especially in employment, education and community-based decision making.
- We promote climate smart agriculture and environmental responsibility to mitigate the effects of climate change on rural communities.
- We work with local community leaders and citizens to build capacity and social accountability mechanisms for the achievement of sustainable development.
- In 2022, we launched a new <u>Strategic Framework to guide our work through 2027.</u>
  Relevant to the UN Global Compact, we're transforming the way we engage with the private sector—especially at the local and regional levels—to ensure community intentions come first, harnessing the multiplier effect of the market to improve development outcomes.
- In 2021, we launched a multi-country partnership with Mirosoft and local ISP companies to broaden meaningful access to the internet for women and people with disabilities in rural communities. The partnership was active in Ghana (with USAID funding), Malawi, and Mexico, with the intention to expand to other Hunger Project Program Countries.

## Part III: Measurement of Outcomes

The Hunger Project conducts participatory monitoring and evaluation that starts at the grassroots through community-led engagement. This creates a 'feedback loop' connecting our program performance with community expectations and goals. We ensure transparency and accountability in all stages of our data collection with the overall goal to recognize what works and what does not work (and why) within project implementation.

Activities and output indicators are tracked on a quarterly basis. We collect reliable primary data for outputs and outcomes (both qualitative and quantitative) from household surveys, focus group discussion guides and key informant questionnaires, as well as existing data from secondary sources. This allows us to critically analyze how our program communities compare to regional and national averages on human rights issues such as food security and access to healthcare.

Additionally, we use our proprietary Women's Empowerment Index to measure multidimensional aspects of women's empowerment and decreases in discrimination in program communities.

We are committed to learning from outcomes to continuously improve programs for the benefit of our community partners.

## **PROGRAM STATISTICS**

## In 2022...

- 20,124 women participated in leadership training.
- 38,416 participants were trained in food security workshops.
- 31,535 participants were trained in income generating and skills workshops.

## Africa

We implement an integrated, gender-focused, holistic programming called the "Epicenter Strategy." It achieves synergy among programs in health (including HIV/AIDS prevention), education, adult literacy, nutrition, improved farming and food security, microfinance, water and sanitation, and building community spirit with a momentum of accomplishment involving the entire population through community-led development.

#### **Benin**

- 17 active and self-reliant "epicenters" (clusters of rural villages), 1 active special project
- 141 villages
- 507,667 people participating at active and self-reliant epicenters and project sites

## **Burkina Faso**

- 12 active and self-reliant epicenters, 1 active special project
- 169 villages
- 281,928 people participating at active and self-reliant epicenters and project sites

## **Ethiopia**

- 4 self-reliant epicenters, 1 active special project
- 152 villages
- 122,132 people participating at active and self-reliant epicenters and project sites

## Ghana

- 39 active and self-reliant epicenters, 8 active special projects
- 430 villages
- 274,528 people participating at active and self-reliant epicenters and project sites

#### Malawi

- 13 active and self-reliant epicenters, 21 active special projects
- 2786 villages
- 865,976 people participating at active and self-reliant epicenters

## **Mozambique**

- 4 active and self-reliant epicenters
- 16 villages
- 39,487 people participating at active and self-reliant epicenters

## Senegal

- 7 active and self-reliant epicenters
- 124 villages
- 93,721 people participating at active and self-reliant epicenters

# Uganda

- 10 active and self-reliant epicenters, 2 active special projects
- 395 villages
- 290,374 people participating at active and self-reliant epicenters

## Zambia

- 1 active epicenter
- 5 villages
- 16,504 people participating at active epicenter

## South Asia

## **Bangladesh**

- The country's largest volunteer-based organization, with activities reaching 4,790,362 people in 166 Unions
- SDG Union Strategy empowers the local electorate and the elected Union Parishad
- Grassroots training of more than 23,350 volunteer animators, 44% of whom are women, who organize mass action campaigns in their areas
- Activities: reducing gender inequality; promoting youth leadership; strengthen local democracy; volunteer mobilization

#### India

- Intensive pre-election SWEEP (Strengthening Women's Empowerment through Electoral Processes) programming during the fifth and final year of a state's panchayat election cycle
- Increase visibility of women throughout the electoral process as citizens, voters, candidates and electoral officers and agents
- 1,237 active panchayats in six states
- Since 2008, over 157,000 women and adolescent girls have been trained in THP-led leadership and life-skill workshops across India.
- 7,471 volunteers trained in 2022

## Latin America

## Mexico

- Active in 55 municipalities in 6 states
- Reaching 82,413 people
- Comprehensive, bottom-up, women-centered strategies
- Actions include opportunities to learn how to plan, implement and evaluate small-scale projects that will affect sustainable development within their families or villages

#### Peru

- Operate in partnership with Chirapaq (Center for Indigenous Peoples' Cultures of Peru)
- Support the Indigenous Women's Program to strengthen and empower networks of indigenous women's organizations; Ñoqanchiq ("From Ourselves") focuses on reaffirmation of cultural identity in indigenous girls, boys and young people
- Activities focus on: Food security and sovereignty, cultural and political advocacy

## Global

In 2015, The Hunger Project founded the Movement for Community-led Development and continue to serve as its Secretariat. We see that approaches to global issues - aligned with SDG 16's call to "build effective, accountable and inclusive institutions at all levels" - must start at the community level. In 2022, The Movement for Community-led Development, The Hunger Project and World Vision launched the new USAID-funded Locally Led Development in Fragile Environments (LIFE) Project in Bangladesh and Ethiopia to create and measure locally-led climate, conflict and economically-resilient development programs.

## **Conclusion**

These activities represent our commitment to sustainable, grassroots, women-centered strategies. We are also charged with advocating for their widespread adoption in countries throughout the world.